

Lost Pet Posters

Keep it simple, large and BRIGHT!

- Suggested size is 28"x22"
- Keep them NEON to stand out from other signs and attract attention
- Use 5 words or less – LOST DOG/CAT, REWARD LOST DOG/CAT
- Letters should stand a minimum of 4" tall
- Hang posters vertically to reduce likelihood of posters becoming damaged by weather
- Include one 8.5"x11" color photo of your pet (example photo was printed on a home computer) and on another include a description and contact information with a large phone number in a sleeve protector. Seal with clear packing tape.



4" stencils used on 22" x 28" poster

- Hang posters at intersections, near the last place the animal was seen and at any places where sightings took place. You can also display posters on yard signs in your yard.

FLYERS FOR MISSING PET RECOVERY POSTERS

KEY INFORMATION:

- Use standard 8.5"x11" printer paper to print your flyers
- Print on plain white paper to stand out against your neon poster
- Place each flyer inside a plastic sheet protector and affix to poster board with clear packing tape
- Keep the text easy to read, adjust spacing and font sizes as necessary.
- Note any tags or collar pet was wearing if applicable.
- It is helpful to let anyone seeing your poster know if your pet is friendly with people and other animals.
- Note last sighting or where pet went missing from and date.
- Make sure your phone number is able to be reached and your voicemail is not full.
- Since your poster board will already announce "LOST DOG"/"LOST CAT" these flyers will include more descriptive information and contact information
- A brief description of your pet (color and breed- 4-5 words) will help those passing by the ability to picture your lost pet (TAN AND BLACK TERRIER MIX or GREY TABBY – STUB TAIL) and remember where they saw your poster so they can get your contact information if they see/have your pet.

Below is an example of the two 8.5"x11" sheets should look. One is a full page color photo of your missing pet. The other contains key information you want people to know. Keep it brief as the idea is to have someone who sees your poster remember as much about it as possible.



TAN AND BLACK

TERRIER MIX

Last seen near *Main St.* and *Secondary St.* in *Yourtown* on 10/10/14. Was wearing black collar with white bones and tags. Medium size, about 40lbs. He is friendly with people and dogs.

If spotted or caught please call

973-377-2253